

Our FREE Resources for Vistage and TEC Members provide additional learning and impact for the Speaker Programs we lead. These tools reinforce the concepts in our programs of "You're NOT the Person I Hired", "Advanced Interviewing", "You're the Person I Want to KEEP", and "Advanced Sourcing for Top Talent".

We also provide FREE Examples of Success Factor Snapshots and Compelling Marketing Statements. In addition, there are numerous FREE Assessments to benchmark your current hiring effectiveness.

#### **Hiring Manager FREE Resources**



FREE Audio Downloads From our Internet Radio Show

Download or stream our FREE Radio broadcasts from our Weeklly Internet Radio Talk Show on LATalkRadio.com. We archive every show. Each show is approximately 45-50 minutes and features one element of hiring and retaining top talent. For example, past shows have focused on social recruiting to find talent, non-monetary rewards and recognition to motivate your workforce, and how to validate candidate accomplishments and claims.

Read More...



#### FREE Downloads of Examples and White Papers

Download a FREE set of Compelling Marketing Statements or Success Factor Snapshots to start the process of transforming your hiring process. We also provide a FREE Download of the Executive Summary of our landmark research project titled <u>The 10 Top Hiring Mistakes</u>.



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# FREE ASSESSMENTS TO IMPROVE HIRING AND RETENTION PROCESS



### **FREE Recruiter Benchmarking**

We'll take our research of the classic mistakes and assumptions CEOs and senior executives make in selecting recruiters and benchmark your recruiters. The caliber of recruiter determines the caliber of talent you can acquire.





If you company qualifies, we'll conduct an executive briefing for your management team on how to define success, fish in deep waters for talent, conduct a success-based interview, and accurately assess candidates' responses.





## **FREE Compelling Marketing Statement Review**

We'll conduct a FREE review of a Compelling Marketing Statement that you've created. If you qualify, we'll show you how to improve it for a critical role. You'll be amazed at the selective candidates who come forward.





## **FREE Success Factor Snapshot Review**

We'll conduct a FREE review of a Success Factor Snapshot that you've created. If you qualify, we'll show you how to improve your definition of success for a critical role. You'll be able to easily hire and retain top talent.

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